

server's operations as being conducted solely in terms of "pure relations" (Maturana 1970). Maturana's explanations for languaging (and hence social) behaviors are explicitly relational in this same sense (as coordinations of coordinations ... of behaviors; cf. Maturana 1988).

« 15 » Luhmann's stated intention was to generalize the original autopoiesis construct. He encrusted the construct with additional specifications (e.g., connections to meaning) that *narrow* rather than broaden its applicability. It was also methodologically anomalous to have allegedly generalized a construct without any mention of its extant generalization in the original literature (Varela's 1979 contextualization of autopoietic systems as a subset of autonomous systems). Luhmann did not generalize the original concept of "autopoiesis"; he narrowed it and invented two variants tailored to fit the psychic and social contexts his agenda dictated.

Conclusion

« 16 » Buchinger's review of Luhmann's work (on Luhmann's own terms) is an admirable synopsis given the available space. Within that expository scope I generally concur with her conclusions regarding how innovative he may have been. Still, Buchinger's contribution should not be viewed as a capstone, but rather an entry point into a long-overdue discussion of how viable, or even valid, Luhmann's applications of his selected systems/cybernetics bases may be.

« 17 » I therefore recommend the constructivist community should not embrace Luhmann's work without the critical scrutiny that would derive from the discussion heretofore bypassed. Among Luhmann's originally targeted audience (e.g., sociologists), his kaleidoscopic contribution is seen as stimulating or even revelatory. However, among those knowledgeable in the precedents he exploited, Luhmann's legacy in-

cludes confusion and discord. One example concerns Maturana and Varela's work, for which Luhmann's arbitrarily piecemeal and demonstrably distorted treatment of (e.g.) autopoiesis is "ill-Luhmann-izing" rather than illuminating. Let us not be content with bedazzlement at Luhmann's kaleidoscope; let us move on to the critical analyses our scholarly roles recommend.

Randall Whitaker is a senior human factors analyst in the defense sector, specializing in cognitive work analysis and work-centered design. His academic path proceeded from studies in anthropology and psychology, through computer science and cognitive psychology, to a Ph.D in informatics. In his dissertation (1992 from Umeå Universitet) he applied Maturana and Varela's work to group decision support systems.

RECEIVED: 8 NOVEMBER 2012

ACCEPTED: 13 NOVEMBER 2012

Author's Response: Adoption Strategies and Applicability of Luhmann's Approach

Eva Buchinger

> **Upshot** • The three OPCs are instructive and inspiring, in particular for their pursuing of the question-generating function of Luhmann's approach. Whereas Müller elaborates three broad perspectives (inventors, interpreters, and readers of constructivism), Scott concentrates on three specific socio-psychological issues (meaning, person, autopoiesis) and Whitaker addresses especially autopoiesis. In the response I first deal with specific issues and then with Müller's three perspectives.

Questions about "meaning," "person" and "autopoiesis"

« 1 » Bernard Scott's questions concerning meaning aim at its dependence on linguistic expressions (§5), the modeling of in-

formation in meaning processing (§6), and the stability/instability of meaning systems (§7). He doubts the adequacy of Luhmann's approach in this respect. I share only some aspects of these doubts; for example those that lead to the suggestion that an enrichment of Luhmann's theorizing on the basis of empirical investigations would be beneficial. Generally, I think that Luhmann was successful in interlinking meaning, language, and information in his theorizing. First, although language is not absolutely necessary in Luhmann's conceptualization of meaning-based communication (i.e., nonverbal interaction may be sufficient in certain situations and meaning is defined pre-linguistically as referential context), it is valued as a "secondary specialization of the communication process" (Luhmann 1990e: 32), which is a precondition of all higher evolution of meaning and allows for a more or less unlimited number of types of behavior that can be used in interaction. Second, only the internal meaning-processing stability of systems allows for their openness to the environment. Third, the "production" of information in this context is "modeled"

as a specific selection; i.e., as part of communication as a three-part unity (whereby utterance/corporeality, thematic centering, and expectational nexuses play an important role). In an interdisciplinary approach, I collaborated with physicists in elaborating a mathematical model to explore some of these "mechanics" in Luhmann's theorizing (Barber et al. 2006).

« 2 » Next, Scott questions Luhmann's conceptualization of "psychic systems" as distinguished from "the form person" (§§8–10). Here I agree completely with Scott's remark that Gordon Pask provides an enlightening theoretical framework with the P-individual/M-individual scheme. Especially, the potential of M-individuals for embodying and supporting the processes of P-individuation (Scott 2009: 153) deserves attention.

« 3 » Third, Randall Whitaker (§§5–15) and Scott (§§11–12) criticize Luhmann's adoption of the biological concept of autopoiesis (and especially the notion of operational closure). This is a widely disputed issue whose relevance is not least confirmed by the originators' discomfort with this

adoption. My understanding is that the dominating labeling of Luhmann's theorizing with the term "autopoiesis" is overdrawn. Of course it is clear that Luhmann himself provided for this domination by prominently and repeatedly using the term "autopoiesis." But he also repeatedly insisted on the difference between living and psychic/social systems and claimed much more than an adoption, namely a paradigm change. As far as I can judge, autopoiesis was, for Luhmann, a conceptual vehicle like other conceptual vehicles. In the introduction to his well-known *Social Systems*, he chose a different setting of priorities. It is general systems theory that should be tested in an encounter with sociological material and in this way concepts from other disciplines (including the concept of autopoiesis) could be made useable in sociological research:

“One of the most important results of this encounter, from which I hope both sides will profit, resides in the radical temporalization of the concept of element. The theory of self-producing, autopoietic systems can be transferred to the domain of action systems only if one begins with the fact that the elements composing the system can have no duration, and thus must be constantly reproduced by the system these elements comprise.” (Luhmann 1995a: 11)

« 4 » In this conceptualization, systems would cease if they could not equip their temporalized elements with a capacity for connection that allows reproduction. Here, the capacity for connection is provided by meaning; i.e. meaning structures withstand the dynamics of the immediate (and not merely gradual, entropic) dissolution of the elements.

« 5 » In my understanding, the cornerstones of Luhmann's theorizing are "temporalization" and "meaning." In this respect, he benefitted mostly from the work of Edmund Husserl (I elaborated this viewpoint already earlier in Buchinger (2006) and repeated and complemented it in my main text). In accordance with this, I do not object the critique of Whitaker and Scott, although I do not believe that Luhmann's work should be characterized as a phantasmagoria. I can follow their observation that Luhmann repackaged several of Maturana & Varela's notions under new labels

whereby he only partially adopted them, and that this might turn out as misinterpretation from the perspective of the originators. Therefore I will not insist here on the justification of the adoptions (I would be happy to be able to contribute to such a discussion in the future). Instead I would like to draw attention to another area of critique that seems even more fruitful, namely Luhmann's appropriation of the philosophy of the subject. Jürgen Habermas – an experienced observer and critic of Luhmann's developments over decades – started a discussion about this issue in the 1980s (Habermas 2007). He remarks that Luhmann's system theory presents itself as the successor to an abandoned philosophy (whereby I disagree, i.e. that the philosophy of the subject from Kant to Husserl is abandoned), and that Luhmann's conceptualization of system relations is modeled after that of the subject (whereby I agree). In this context I find Habermas' critique of Luhmann's adoption of Husserl's concept of meaning as indicative for the ongoing discussion.

Questions concerning "inventors," "interpreters" and "readers" of constructivism

« 6 » Karl Müller chooses a different starting point from Scott and Whitaker but comes to a similar conclusion as far as the inventors of constructivism are concerned (§3). He refers to Maturana & Varela's reservation that their biological concept of autopoiesis could be used in other disciplines as well as to von Foerster's skepticism that Luhmann's notions of recursive closure/resonance could be an adequate adoption of his notion of Eigenform. I share his guess that for these and for other proponents of constructivism, such as Gregory Bateson or Jean Piaget, it would have been difficult to reach a consensus about whether Luhmann's work would lead to a dead-end or to a vital research trajectory: as long as this issue is unsettled, Luhmann's theory of social systems functions perfectly as question-generator.

« 7 » Concerning the interpretation of constructivism, Müller questions the relevance of Luhmann's approach for users (§§4–12). He especially scrutinizes the binary coding and the respective programs

of societal systems (i.e., function systems). This is indeed a challenging point for those who aim at the practical application of the theory of social systems. In my understanding, Luhmann's elaboration of the complex "codes & criteria & programs" on the level of societal systems is somewhat sketchy and I agree that the theoretical elegance of the notion of binary coding does not accordingly result in empirical applicability. I would say that Luhmann progressed in this issue on the level of organization systems. In his book on organization and decision (Luhmann 2006), he distinguishes between premises of decisions (*Entscheidungsprämissen*) and programs of decisions (*Entscheidungsprogramme*). Whereas decision premises provide for general orientation (a functional equivalent at the level of organizational systems to codes at the level of societal systems), decision programs guide specific decisions (if-then decision programs, purposive decision programs). This conceptualization on the level of organizations could possibly inspire the further elaboration of the "codes & criteria & program" complex on the level of societal systems.

« 8 » Concerning the readers of constructivism (§13), Müller expresses his conviction that they will benefit from fruitful hypotheses, trends, conjectures, etc. This is a conviction that is definitely congruent with my own point of view.

Conclusion

« 9 » It seems to be generally agreed that Luhmann's theory of social systems is challenging as well as inspiring. The complex theory architecture and the partial recklessness in the treatment of the scientific heritage have to be accepted because they go together with the provision of a fruitful theoretical framework.

Acknowledgement

I would like to thank the three commentators, two anonymous reviewers, and the journal editors for their precise and helpful feedback.

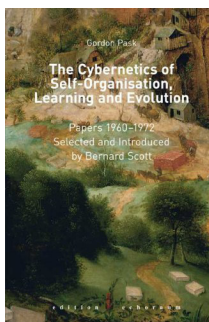
RECEIVED: 11 NOVEMBER 2012

ACCEPTED: 13 NOVEMBER 2012

Combined References

- Ashby W. R. (1956) Introduction to cybernetics. Chapman and Hall, London.
- Barber M., Blanchard P., Buchinger E., Cessac B. & Streit L. (2006) Expectation-driven interaction: A model based on Luhmann's contingency approach. *Journal of Artificial Societies and Social Simulation* 9(4). Available at <http://jasss.soc.surrey.ac.uk/9/4/5.html>.
- Beer S. (1980) Preface. In: Maturana H. R. & Varela F. J. (eds.) *Autopoiesis and cognition*. Reidel, Dordrecht: 63–72.
- Bertalanffy L. von (1969) General system theory: Foundations, development, applications. Braziller, New York.
- Buchinger E. (2006) The sociological concept of autopoiesis: Biological and philosophical basics and governance relevance. *Kybernetes* 35(3/4): 360–374.
- Buchinger E. (2007) Applying Luhmann to conceptualize public governance of autopoietic organizations. *Cybernetics and Human Knowing* 14: 173–187.
- Buchinger E. & Scott B. (2010) Comparing conceptions of learning: Pask and Luhmann. *Constructivist Foundations* 5(3): 109–120. Reprinted as Chapter 36 in Scott (2011): 573–595. Available at <http://www.univie.ac.at/constructivism/journal/5/3/109.buchinger>
- Clam J. (2002) Was heißt sich an Differenz statt an Identität orientieren? Zur De-ontologisierung in Philosophie und Sozialwissenschaft. UVK Verlagsgesellschaft, Konstanz.
- Foerster H. von (2003a) What is memory that it may have hindsight and foresight as well? In: Foerster H. von, *Understanding understanding. Essays on cybernetics and cognition*. Springer, New York: 101–131. Originally published in 1969.
- Foerster H. von (2003b) For Niklas Luhmann: "How recursive is communication?" In: Foerster H. von, *Understanding understanding. Essays on cybernetics and cognition*. Springer, New York: 305–323. German original published in 1993.
- Glaserfeld E. von (1989a) Constructivism in education. In: Husen T. & Postlethwaite T. N. (eds.) *The international encyclopedia of education*, Volume 1. Pergamon Press, Oxford: 162–163. Available at: <http://www.vonglasersfeld.com/114>
- Glaserfeld E. von (1989b) Facts and the self from a constructivist point of view. *Poetics* 18: 435–448. Available at: <http://www.vonglasersfeld.com/122>
- Glaserfeld E. von (1995) *Radical constructivism: A way of knowing and learning*. Falmer Press, London.
- Glaserfeld E. von (2005) Thirty years radical constructivism. *Constructivist Foundations* 1: 9–12. Available at <http://www.univie.ac.at/constructivism/journal/1/1/009.glasersfeld>
- Goffman E. (1959) *The presentation of self in everyday life*. Anchor Books, New York.
- Habermas J. (2007) *Philosophical discourse of modernity*. Polity Press, Cambridge. German original published in 1985.
- Husserl E. (1992a) *Die Krisis der europäischen Wissenschaften und die transzendente Phänomenologie* (HUA VI). Meiner, Hamburg. Originally published in 1936.
- Husserl E. (1992b) *Ideen zu einer reinen Phänomenologie und phänomenologischen Philosophie* (HUA III/1). Meiner, Hamburg. Originally published in 1913.
- Husserl E. (1992c) *Nachwort: Ideen zu einer reinen Phänomenologie und phänomenologischen Philosophie* (HUA V). Meiner, Hamburg. Originally published in 1930.
- Husserl E. (2001a) *Logical investigations*, Volume 1. Translated from the second German edition of *Logische Untersuchungen* from 1913 by J. N. Finlay. Routledge, New York. First German edition published in 1900/1901.
- Husserl E. (2001b) *Logical investigations*, Volume 2. Translated from the second German edition of *Logische Untersuchungen* from 1921 by J. N. Finlay. Routledge, New York. First German edition published in 1900/1901.
- Jung C. G. (1992) The effects of the unconscious upon consciousness. In: Jung C. G. (ed.) *Two essays on analytical psychology*. Bollingen Foundation, New York: 127–172. German original published in 1928.
- Jung R. (2007) *Experience and action: Selected items in systems theory*. Edition echoraum, Vienna.
- Kant I. (1998) *Critique of pure reason*. Translated from the German "Akademie" edition of *Kritik der reinen Vernunft* by Paul Guyer and Allen W. Wood. Cambridge University Press, Cambridge. The German original of the first edition (A) was published in 1781, the second (B) in 1787.
- Laudan L. (1977) Progress and its problems. Toward a theory of scientific growth. University of California Press, Berkeley.
- Lohmann G. (1994) "Beobachtung" und Konstruktion von Wirklichkeit. In: Rusch G. & Schmidt S. J. (eds.) *Delfin 1993: Konstruktivismus und Sozialtheorie*. Suhrkamp, Frankfurt am Main: 205–219.
- Luhmann N. (1983) Insistence on systems theory. *Social Forces* 61: 987–998.
- Luhmann N. (1986) The autopoiesis of social systems. In: Geyer F. & van der Zouwen J. (eds.) *Sociocybernetic paradoxes*. Sage, London: 172–192. Reprinted in: Luhmann N. (1990) *Essays on self-reference*. Columbia University Press, New York: 1–20.
- Luhmann N. (1988) *Die Wirtschaft der Gesellschaft*. Suhrkamp, Frankfurt am Main.
- Luhmann N. (1989) *Ecological communication*. University of Chicago Press, Chicago. German original published in 1986.
- Luhmann N. (1990a) The autopoiesis of social systems. In: Luhmann N. (ed.) *Essays on self-reference*. Columbia University Press, New York: 1–20.
- Luhmann N. (1990b) The cognitive program of constructivism and a reality that remains unknown. In: Krohn W., Küppers G. & Nowotny H. (eds.) *Selforganization: Portrait of a scientific revolution*. Kluwer, Dordrecht: 64–85.
- Luhmann N. (1990c) *Die Wissenschaft der Gesellschaft*. Suhrkamp, Frankfurt am Main.
- Luhmann N. (1990d) *Essays on self-reference*. Columbia University Press, New York.
- Luhmann N. (1990e) Meaning as sociology's basic concept. In: Luhmann N. (ed.) *Essays on self-reference*. Columbia University Press, New York: 21–79.
- Luhmann N. (1995a) *Social systems*. Stanford University Press, Stanford. Originally published in German as: Luhmann N. (1984) *Soziale Systeme. Grundriss einer allgemeinen Theorie*. Suhrkamp, Frankfurt am Main.
- Luhmann N. (1995b) Die Form "Person." In: Luhmann N. (ed.) *Soziale Aufklärung* 6. Westdeutscher Verlag, Opladen: 137–148.
- Luhmann N. (1995c) Probleme mit operativer Schliessung. In: Luhmann N. (ed.) *Soziale Aufklärung* 6. Westdeutscher Verlag, Opladen: 13–25.
- Luhmann N. (1997) *Die Gesellschaft der Gesellschaft [Society as a Social System]*. 2 volumes. Suhrkamp, Frankfurt am Main.
- Luhmann N. (2000) *Organisation und Entscheidung*. Westdeutscher Verlag, Wiesbaden.
- Luhmann N. (2002) *Einführung in die Systemtheorie*. Carl-Auer-Systeme Verlag, Heidelberg. Originally published in 1991/1992.

- Luhmann N. (2006)** Organisation und Entscheidung. VS Verlag für Sozialwissenschaften, Wiesbaden.
- Luhmann N. (2007)** Erkenntnis als Konstruktion. In: Luhmann N. (ed.) Aufsätze und Reden. Reclam, Stuttgart: 218–242. Originally published in 1988.
- Maturana H. R. (1970)** Neurophysiology of cognition. In: Garvin P. (ed.) Cognition: A multiple view. Spartan Books, New York: 3–23.
- Maturana H. R. (1975)** The organization of the living: A theory of the living organization. International Journal of Man-Machine Studies 7(3): 313–332. Available at <http://biologyofcognition.files.wordpress.com/2008/06/maturana1975organizationlivingtheorylivingorganization.pdf>
- Maturana H. R. (1988)** Ontology of observing: The biological foundations of self-consciousness and the physical domain of existence. In: Donaldson R. E. (ed.) Texts in cybernetic theory. American Society for Cybernetics (ASC) conference workbook. Available online at <http://www.inteco.cl/biology/ontology/index.htm>
- Maturana H. R. & Varela F. J. (1980a)** Autopoiesis and cognition: The realization of the living. Reidel, Boston.
- Maturana H. R. & Varela F. J. (1980b)** Autopoiesis: The organization of the living. In: Maturana H. R. & Varela F. J. (eds.) Autopoiesis and cognition. Reidel, Dordrecht: 59–138. Originally published in 1975.
- Maturana H. R. & Varela F. J. (1998)** The tree of knowledge, Revised edition. Shambala, Boston. Spanish original published in 1984.
- McCulloch W. S. (1965)** Embodiments of mind. MIT Press, Cambridge MA.
- Merton R. K. (1996)** The ethos of science. In: Szompka P. (ed.) Robert K. Merton: On social structure and science. The University of Chicago Press, Chicago: 267–276. Originally published in 1942.
- Merz-Benz P.-U. (2000)** Die Bedingung der Möglichkeit von Differenz: Das transzendente Missverständnis in der Systemtheorie Luhmanns. In: Merz-Benz P.-U. & Wagner G. (eds.) Die Logik der Systeme: Zur Kritik der systemtheoretischen Soziologie Niklas Luhmanns. UVK Verlagsgesellschaft, Konstanz: 37–72.
- Müller A. & Müller K. H. (eds.) (2007)** An unfinished revolution? Heinz von Foerster and the Biological Computer Laboratory BCL 1958–1976. Edition Echoraum, Vienna.
- Pask G. (1968)** Man as a system that needs to learn. In: Stewart D. (ed.) Automaton theory and learning systems. Academic Press, London: 137–208. Reprinted as Chapter 6 in Pask (2011): 251–321.
- Pask G. (1975a)** The cybernetics of human learning and performance. Hutchinson, London.
- Pask G. (1975b)** Conversation, cognition and learning. Elsevier, Amsterdam.
- Pask G. (2011)** The cybernetics of self-organisation, learning and evolution: Papers 1960–1972. Edited by B. Scott. Edition echoraum, Vienna.
- Piaget J. (1954)** The construction of reality in the child. Basic Books, New York. French original published in 1937.
- Piaget J. (1973)** Einführung in die genetische Erkenntnistheorie. Suhrkamp, Frankfurt am Main. French original published in 1968.
- Pias C. (ed.) (2003)** Cybernetics – Kybernetik: The Macy-conferences 1946–1953. Diaphanes, Zurich.
- Schumpeter J. A. (1989)** Business cycles: A theoretical, historical and statistical analysis of the capitalist process. Porcupine Press, Philadelphia. Originally published in 1939.
- Scott B. (2000)** Cybernetic explanation and development. Kybernetes 29(7/8): 966–994. Reprinted as Chapter 8 in Scott (2011): 145–173.
- Scott B. (2007)** The co-emergence of parts and wholes in psychological individuation. Constructivist Foundations 2(2/3): 65–71. Reprinted as Chapter 28 in Scott (2011): 441–455. Available at <http://www.univie.ac.at/constructivism/journal/2/2-3/065.scott>
- Scott B. (2009)** Conversation, individuals and collectives: Some key concepts in Gordon Pask's interaction of actors and conversation theories. Constructivist Foundations 4(3): 151–158. Reprinted as Chapter 33 in Scott (2011): 521–535. Available at <http://www.univie.ac.at/constructivism/journal/4/3/151.scott>
- Scott B. (2011)** Explorations in second order cybernetics: Reflections on cybernetics, psychology and education. Edition echoraum, Vienna.
- Scott B. & Shurville S. (2011)** What is a symbol? Kybernetes, 48(1/2): 12–22. Reprinted as Chapter 37 in Scott (2011): 597–609.
- Spencer-Brown G. (1994)** Laws of form. Cognizer Company, Portland. Originally published in 1969.
- Varela F. J. (1979)** Principles of biological autonomy. North Holland, New York.
- Varela F. J. (1996)** The early days of autopoiesis: Heinz and Chile. Systems Research 13: 407–416.
- Varela F. J., Maturana H. R. & Uribe R. (1974)** Autopoiesis: The organization of living systems, its characterization and a model. Biosystems 5(4): 187–196.
- Whitehead A. N. (1979)** Process and reality: An essay in cosmology. Free Press, New York. Originally published in 1929.



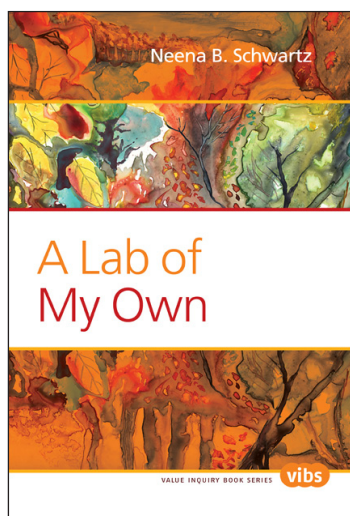
OF RELATED INTEREST **THE CYBERNETICS OF SELF-ORGANISATION, LEARNING AND EVOLUTION**

This book is a collection of Gordon Pask's papers between 1960 and 1972, selected and introduced by Bernard Scott. Gordon Pask (1928–1996) left an extraordinary body of work and a study (room) that those who knew him recognised as both his archive and a map of his brain and person. For Pask, the study of human learning was also the study of himself. Pask's groundbreaking work has laid foundations for the development of a more humane understanding of human action, and an intelligent interaction between humans and computers. Pask's Conversation Theory, and the later Interaction of Actors Theory, are thoroughly constructivist theories, concerned with the (necessarily) personal generation of understandings of the world which are uniquely of each participant in any conversation. Edition echoraum, Vienna, 2011. ISBN 978–3–901941–25–2 · 648 pages.

rodopi
Orders@rodopi.nl—www.rodopi.nl

A Lab of My Own

Neena B. Schwartz



"An account of her pioneering career in endocrinology, Neena Schwartz, scientist, mentor, feminist, and lesbian, empowers women and gays to enter science. A candid saga of academic life in the closet ending with a coming out story by a "Lifetime Mentor" of the AAAS. Neena Schwartz wanted to change the world—she did! "

Adele E. Clarke, Adjunct Professor of History of Health Sciences, UC San Francisco

"Vibrant views from the full arc of a woman scientist's career; not just climbing a rainbow, but creating it from storms and light, descending toward the gold of shared wisdom under a triple-rainbow of science, love, and womanhood."

Martha McClintock, David Lee Shillinglaw Distinguished Service Professor in Psychology, University of Chicago

"A remarkable description of life spent in academia—research, mentoring, academic politics, the feminist movement—and insight into Neena's personal life rounds out the picture of a true giant of neuroendocrinology in the twentieth century. "

Jean D. Wilson, Charles Cameron Sprague Distinguished Chair in Biomedical Science, Southwestern Medical Center

Amsterdam/New York, NY
2010. XX, 307 pp.
(Value Inquiry Book
Series 212)

Paper € 25,-/ US\$ 35,-
E-Book € 25,-/ US\$ 35,-
ISBN: 978-90-420-2737-4
ISBN: 978-90-420-2738-1

USA/Canada:

248 East 44th Street, 2nd floor,
New York, NY 10017, USA.
Call Toll-free (US only): T: 1-800-225-3998
F: 1-800-853-3881

All other countries:

Tijnmuiden 7, 1046 AK Amsterdam, The Netherlands
Tel. +31-20-611 48 21 Fax +31-20-447 29 79

Please note that the exchange rate is subject to fluctuations

Rodopi